

CURRICULUM VITAE

Name **NIKLAS JACOB** Damsgaard Jensen

SUMMARY

- IDEA Design Exhibition - Creator and Curator
- Designskolen Kolding - Guest Teacher
- Nobia AB - External Innovations Consultant
- Università di Camerino - Teacher
- FM Mattsson Group AB - External Creative Director
- Fruithouse Copenhagen - Founder and Creative Director
- Studio Niklas Jacob - Owner and Design Director
- Makio Hasuike & Co. - Design Manager
- MOMO DESIGN - Chief Designer
- Design Group Italia - Designer

WORK EXPERIENCES

Apr '18 – today **IDEA – The Design Supermarket, ITALY**

Job Position Creator and Curator

Creator of a group exhibition of 18 Designers from 6 different countries. The IDEA exhibition is a travelling exhibition and in 2018, it has been displayed at Superstudio during the Milan Design Week, April 2018. In Rundetaarn in Copenhagen Denmark in June 2018 and in Eindhoven at TAC, during the Dutch Design Week in October 2018.

Jan '05 – today **FRUITHOUSE COPENHAGEN ApS, Copenhagen, DENMARK**

Job Position Founder and Creative Director

Projects Brand strategy, design and management of projects in the following fields: sport articles, small household appliances, car accessories, computer peripherals, toy concepts, design and art direction (including photo session) of kitchens. Art direction, design and creative direction in the field of sanitary fittings. Product Innovation in the field of kitchen design.

Clients Nobia AB (Sweden), Indesit Company SpA (Italy), Illy Caffè (Italy), Ostnor AB – FMM Mattsson & Mora Armatur (Sweden), Select Sport A/S (Denmark), MOMO S.r.l. (Italy), Logitech Group Inc. (USA), LEGO A/S (Denmark), HTH Køkkener A/S (Denmark), Multiform A/S (Denmark), New Max S.r.l. (Italy) etc.

May '02 – today **STUDIO NIKLAS JACOB - ITALY**

Job Position Owner and Design Director

Projects Design and management in the fields of: sanitary, car accessories, LCD televisions, audio products, kitchenware & tableware, sewing machines, medical, computer peripherals, safety doors, multimedia and corporate identity.

Clients BoConcept A/S (Denmark), Stelton A/S (Denmark), Fratelli Guzzini SpA (Italy), Bang & Olufsen A/S (Denmark), Damixa A/S (Denmark), Bang & Olufsen Medicom A/S/Novo Nordisk A/S (Denmark), Logitech Group Inc. (USA), Bernina International AG (Switzerland), Invita A/S (Denmark), Kvik A/S (Denmark), Jamo A/S (Denmark), Dali A/S, DIBI Porte Blindate S.r.l. (Italy), Valli & Valli (Italy) etc.

May '01 – May '02 **MAKIO HASUIKE & Co. - Milan, ITALY**

Job Position Design Manager

Projects Design management of studio projects, and key account management of Merloni Elettrodomestici S.p.A., new business development, public relations and implementation of new design processes.

Clients Merloni Elettrodomestici S.p.A. – ARISTON brand (Italy), BODUM (Denmark/Switzerland)

WORK EXPERIENCES *(continued)*

Mar '99 – May '01	<u>MOMO DESIGN – Milan, ITALY</u>
Job Position	Chief Designer
Projects	General studio management, implementation of new design processes and technology, public relations. Creating a successful staff of designers. Design management and design of projects in the following fields: car accessories, lifestyle products for the MOMO DESIGN brand, including, leather goods, shoes, watches, sunglasses, motorcycle helmets. Furthermore design and management of projects in the electronic field such as audio systems for car and home and computer peripherals.
Clients	MOMO S.p.A. (Italy), Automobile Lamborghini S.p.A. (Italy), Nissan (Japan), Lexus (Japan), Polk Audio Inc. (USA), Logitech Inc. (USA), MOMO DESIGN S.r.l. (Italy), Neostyle (Germany), Sordi S.p.A (Italy), DIBI Porte Blindate S.r.l. (Italy) etc.
Jan '98 – Feb '99	<u>MOMO DESIGN - Milan, ITALY</u>
Job Position	Project Designer
Projects	Design of car accessories and watches for the MOMO DESIGN brand.
Clients	MOMO S.p.A. (Italy), MOMO DESIGN S.r.l. (Italy), MOMO CORSE S.r.l. (Italy), Sordi S.p.A (Italy) - Ralph Lauren (USA), Daihatsu (Japan) etc.
1997	<u>DESIGN GROUP ITALIA – Milan, ITALY</u>
Job Position	Designer
Projects	Design of an electric toothbrush and an electric bicycle.
Clients	UNILEVER (Mentadent brand Italia), Merida Bicycles (Taiwan)
STUDIES	
2017-2019	<u>DET KONGELIGE DANSKE KUNSTAKADEMIS SKOLER FOR ARKITEKTUR, DESIGN OG KONSERVERING - Copenhagen, DENMARK</u>
Course	Master Degree in Design
1997	<u>POLITECNICO DI MILANO – Milan, ITALY</u>
Course	Master Degree in Interior Design
Thesis	Retail Design (workshop Maimeri, Italy)
Project	Trade fair Stand
1996	<u>COPENHAGEN BUSINESS SCHOOL – Copenhagen, DENMARK</u>
Courses:	Diplomas in AutoCad 13 e diploma in 3D Studio 4.0
1993 – 1995	<u>THE INTERNATIONAL COLLEGE OF ARTS & SCIENCES – Milan, ITALY</u>
Course	Diploma in Industrial Design
Projects	Table-clock, blender, wall-mounted telephone, cellphone, kitchen for disabled, kitchen-recipe computer
Grades	120/120 – Cum Laude
1986 – 1989	<u>SANKT ANNÆ GYMNASIUM - Copenhagen, DENMARK</u>
Course	Baccalaureate in languages and social science

LECTURING EXPERIENCES

2017 – 2018	Teacher at the Università di Camerino in Ascoli Piceno, Faculty of Architecture, Department of Industrial Design. Course: <i>Laboratorio in Disegno Industriale 2</i> .
2017 & 2018	Guest Teacher at Designskolen Kolding in Denmark. Course: <i>Design for Commerce & Course: Form & Language</i>
2010 - 2013	Teacher at the Università di Camerino in Ascoli Piceno, Faculty of Architecture, Department of Industrial Design. Course: <i>Laboratorio in Disegno Industriale 2</i> .
2011	Teacher at the New Hampshire University at the Italian branch in Ascoli Piceno, teaching American students in English. Course: <i>Italian Design</i> .
2008 – 2009	Teacher at the Università di Camerino in Ascoli Piceno, Faculty of Architecture, Department of Industrial Design. Course: <i>Laboratorio in Disegno Industriale 1</i> .
2008 – 2012	Guiding Teacher at the Università di Camerino in Ascoli Piceno, Faculty of Architecture, Department of Industrial Design. Course: Master in Eco-Design. Leading workshops for the following participating companies: <ul style="list-style-type: none"> - <i>Retail Revolution (2012)</i> - <i>TM Italia (2011)</i> - <i>Eusebi Arredamenti (2009)</i> - <i>FAAM (2008)</i>
2009	Lecture at Design University Istituto Quasar in Rome Subject: - <i>The cultural differences between Italian Design and Danish Design</i> .
2007/2008	Lectures at the Università di Camerino in Ascoli Piceno, Faculty of Architecture, Department of Industrial Design. Subjects: - <i>The cultural differences between Italian Design and Danish Design</i> . - <i>The Design Process</i>
2001	Lecture at the Towson State University in Maryland, USA. Subject: - <i>The Artistic Approach of Italian design</i>
1999 – 2001	Collaboration with Politecnico di Milano, offering graduating students internships: hands on teaching of students at the studio of MOMO DESIGN, evaluation of students during the internship period.
1996	Lecture at Danmarks Tekniske Universitet (DTU), DENMARK. Subject: - <i>Design History</i>

PUBLICATIONS:

2018: Book (Denmark)	"IDEA", an exhibition book on group works
2016: Book (Denmark)	"Reflections", a collection of aphorisms made over the years
2012: Book (Denmark)	"Explicit Design", an exhibition book on works from 1997-2007
2011: Plast Design (Italy)	Feature on the squeezer designed for Stelton A/S (Denmark)
2009: Book (Italy)	"Triennale della ceramica d'arte contemporanea di Gualdo Tadino"
2006: Book (Italy)	"Wonderful Water World", Fratelli Guzzini/Nestlé Waters workshop
2006: DDN (Italy)	Feature <i>Design Community</i>
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2004: GEAR (Denmark)	Interview and presentation of work
2004: Plast Design (Italy)	Interview on the impact of plastics in Italian Design
2003: High Fidelity (Denmark)	Interview and presentation of work, talking about audio design
2002: Bilmagasinet (Denmark)	Interview and presentation of work, talking about trends and technology of light alloy wheels
2002: W2GO (Denmark)	Interview on design
2002: ComputerWorld (Denmark)	Interview and presentation of work, talking about computer peripherals

WORK SAMPLES



MOMO DESIGN 1998



MOMO DESIGN 1999



POLK AUDIO 1999



LOGITECH 2000



JAMO 2003



BERNINA 2007



AUERHAHN 2009



WMF 1997



STELTON 2010



FM MATTSSON 2012



BOCONCEPT 2014



GUZZINI 2015



HTH KØKKENER 2014



HTH KØKKENER 2014



HTH KØKKENER 2014